

# Anne-Laure Du Chattel

Marketing & Communication manager

## Description

After a career in marketing functions within the Danone group, then for the Chamonix-Mont-Blanc destination, Anne-Laure du Chattel joined the firm in 2017. Since 2016, she has also been in charge of undergraduate courses, in partnership with the University of Lyon III within Made In Lyon.

Anne-Laure du Chattel is in charge of the marketing and communication of the firm, in close collaboration with the partners of the management committee and the communication commission, and has notably piloted the change of brand from Adamas to Adaltys in 2020.

With experience acquired in sectors far removed from the world of law, Anne-Laure du Chattel's profile was a daring gamble, which reflects the firm's desire to bring a new vision, even if it means upsetting habits.

## Formation

- 1993-1997 : Ecole Supérieure de Commerce de Paris